

THIS IS MUSIC



BRiDGE MEDIA

BRiDGE **TV**

BRiDGE **TV**
RUSSIAN HIT

BRiDGE **TV**
CLASSIC

BRiDGE **TV**
HITS

BRiDGE **HD**

Values:
Viewers, Music, Design

Company's mission:
We offer our viewers the high-quality music content.
We will be your guide in the modern show-business.
We will give the ability to choose music according to your mood and preferences.
We inspire, combine and we are a companion for the whole family.

LOOK

LISTEN

LIVE

HOLDING`S PHILOSOPHY

BRIDGEMEDIA



The background features a dark blue field filled with out-of-focus, colorful bokeh lights in shades of blue, purple, pink, red, and green. A white grid pattern is overlaid on the image, with some squares being solid black and others transparent, revealing the bokeh underneath. The text is placed within these grid sections.

BRIDGE HD

BRIDGE HD – is a premium channel with the high-level definition of the picture and sound.

The newest music in all styles and ways.

Feel the real quality with Bridge TV HD!

F U L L

RUSSIAN AND FOREIGN ARTISTS

Brightly Emotionally Musically

Coverage of Audience

Continuance of View

14 minutes

Middle Coverage of the Month

3,5 million

BRIDGEHD

**Character (format)
of the channel**

**The base
of the broadcast**

BRIDGEHD





BRIDGE TO NIGHTLIFE

EVERYDAY 00:00

BRIDGEHD

BRIDGE TO NIGHTLIFE — everyday programm full of the most trendy hits and news of electronic music, for night-life lovers. All progressive ways for dance industry from House to Ambient waiting for you at the broadcast of Bridge TV HD.

NEWS TIME

NEWS TIME

EVERYDAY

03:00, 12:00, 20:00

BRIDGEHD

NEWS TIME - the main music news, latest news on show business and secular life from First-hand.

Exclusive reportages from concerts and presentations, interviews with russian and foreign artists and many other interesting things for you.

Daily broadcast on Bridge TV HD



WAKE UP CALL

EVERYDAY 07:30

BRIDGE HD



WAKE UP CALL — is what you need to get energy in the Morning. It is a dose of cheerful, energetic and bright music for the good awakening and for getting the good mood for the whole day!

Wake Up every morning with Bridge TV!



CLIPS

CLIPS

BRIDGE **HD**

The main part of the broadcast.

The best clips of all the times and all the music styles.

Mix of refined popular music with hot songs that has already become classic.



BRIDGE CHART

BRIDGE CHART

EVERYDAY

11:00, 13:00, 15:00, 16:00

19:00, 10:00, 22:00

BRIDGE 

BRIDGE CHART – Top 10 of the most
trendy and the most viewed clips
Of the week.

Music, that is listened now all over the
world.



ROCK PARTY TIME

MO-TH 21:00

BRIDGEHD

ROCK PARTY TIME — is a programm for the crazy rockers and for the real lovers of Rock Music.

With Bridge TV channel you can make real rock party in your house.



K-POP TIME

TU; FR 18:00

BRIDGEHD

Superpopular genre of music that has conquered the whole planet.

Smokey eyes, colored hair, flashy outfits made of leather and fur - this is real K-POP Idol.

Billion views of the clips, choreography where each move becomes Legendary.



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