

THIS IS MUSIC



BRIDGE MEDIA

BRIDGE TV

BRIDGE TV
RUSSIAN HIT

BRIDGE TV
CLASSIC

BRIDGE TV
HITS

BRIDGE HD

Values:
Viewers, Music, Design

Company's mission:
We offer our viewers the high-quality music content.
We will be your guide in the modern show-business.
We will give the ability to choose music according to your mood and preferences.
We inspire, combine and we are a companion for the whole family.

LOOK

LISTEN

LIVE

HOLDING'S PHILOSOPHY

BRIDGEMEDIA



BRIDGE
HITS **TV**



AUDIENCE: 18-30



FORMAT:

Current Hits

Newday music 24/7

TARGET:

To be on the top-10 of the music channels in Russia

To be the First for the youngsters.

START: JUNE 2019





K-POP TIME - Immersion into the smiling world of the korean pop music.

Big eyes, narrow cheekbones, pearl skin of idols and beautiful crazy clips.

EVERY DAY 16:00

**NEWS
TIME**

NEWS TIME - The main show bisness news.
From the first-hand.
Exclusive reportages from concerts, presentations.
Interviews with stars and many other interesting things for you.

EVERY DAY 01:00, 10:00, 15:00, 20:00



BRIDGE TV
HITS

TV SIGNAL OF CHANNEL AVAILABLE
ON SPUTNIK PLATFORMS.

НТВ ПЛЮС (EUTELSAT 36B)

ТРИКОЛОР ТВ (EUTELSAT 36B)

ТЕЛЕКАРТА (HORIZONS 2)

ТЕЛЕКАРТА ВОСТОК (EXPRESS AM5)



A black and white photograph of a person's hands playing a piano. The hands are positioned on the keyboard, with fingers resting on the keys. The lighting is dramatic, highlighting the hands and the keys against a dark background. The text 'THIS IS MUSIC' is overlaid in the upper center of the image, with each word in a separate colored box.

THIS

IS

MUSIC