THIS IS MUSIC



BRICEMEDIA

BRIDGE TV

BRIDGE TV RUSSIAN HIT BRIDGE TV CLASSIC



BRIDGE HD







AUDIENCE

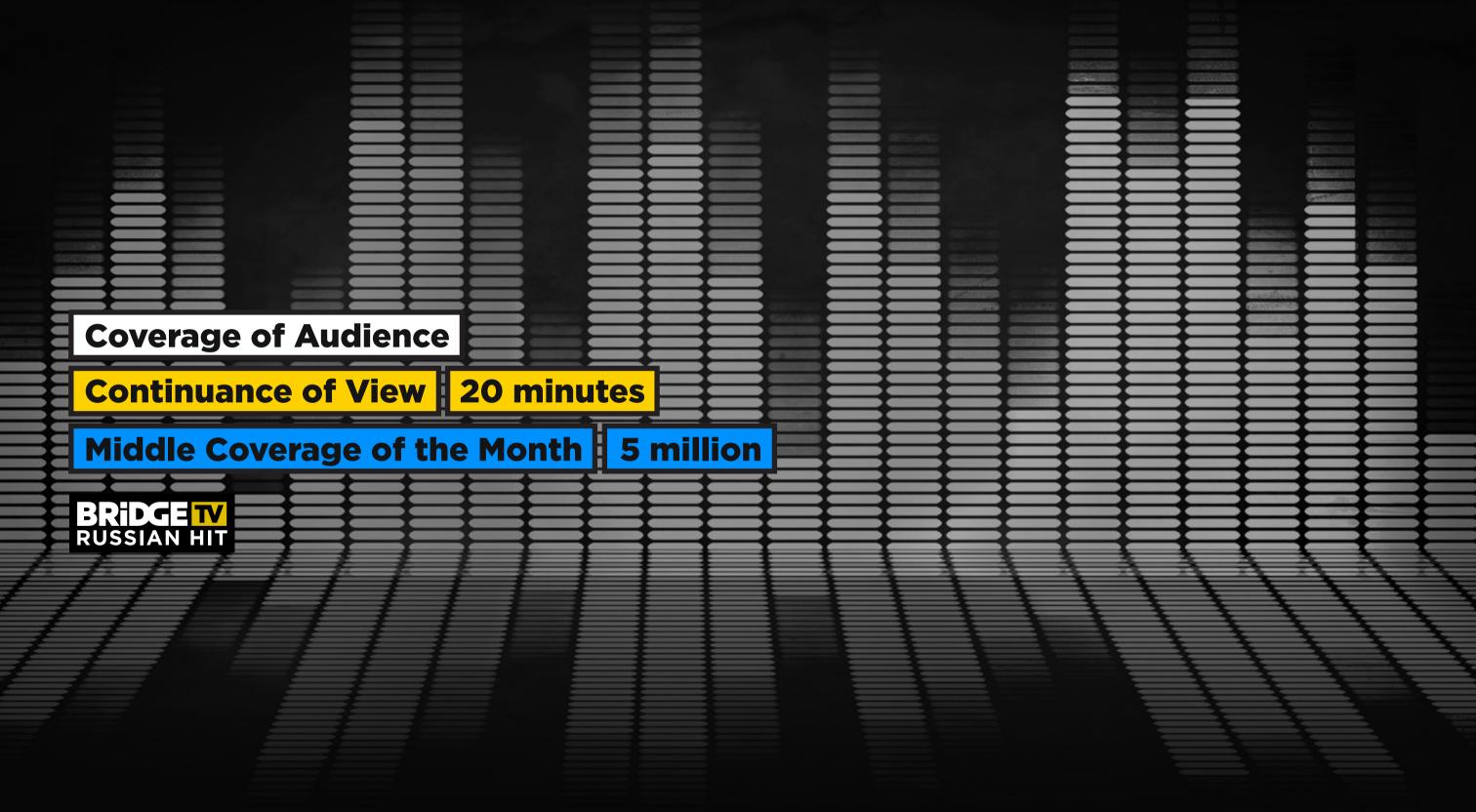
BRIDGE TV RUSSIAN HIT

Financial Status	% of Audier	ce AFF	INITY INDEX
Higher Education	50,9	II 149	
Leader	9,0	121	
Employee	41,3	II 196	
Students	8.0	41	
Housewifes	10,3	211	

M 40%

W 60%

Age	% of Audience	AFFINITY INDEX
4+	100	100
mans	36,3	80
womans	63,7	116
4-17	6,1	43
18-34	57,1	205
35-44	12,5	78



Character (format) of the channel

The base of the broadcast

BRIDGE TV RUSSIAN HIT





100% RUSSIAN HITS











